



2024



Annual Report



Our Mission

Welcome and assist all those who desire spiritual development of themselves and their families through the dissemination, teaching, and Practice of the Spiritist Doctrine.



"Without charity, there is no salvation."

— Allan Kardec, The Gospel According to Spiritism

Our Impact



1. Deepening Our Mission

- By offering consistent and accessible study opportunities, we reinforced the heart of our mission: to study, live, and share Spiritism. The content explored in our weekly sessions grounded our group in Spiritist values and strengthened our collective understanding of spiritual principles.

2. Strengthening Community Bonds

- Study groups provided more than education; they built connections. The open, welcoming format encouraged participation from new and returning members, fostering a sense of belonging and unity. This spirit of togetherness has extended beyond our meetings, enriching our service projects, events, and overall community life.

3. Nurturing Volunteers and Leadership

- Many of our volunteers and facilitators have grown personally through the study sessions. Their deeper understanding of Spiritist teachings has positively influenced their commitment, clarity, and compassion when serving in other areas of SSGS, from charitable outreach to youth education.

4. Supporting Emotional and Spiritual Well-Being

- In a world filled with challenges, our study groups have become a reliable source of emotional and spiritual support. Participants have shared how these meetings help them face daily struggles with more peace, resilience, and purpose.

5. Expanding Reach and Inclusion

- With virtual and in-person options, we have expanded our reach to those who might not otherwise engage. This flexibility reflects our inclusive values and strengthens our presence in the wider Spiritist community.



Fundraising Highlights

Fundraising efforts in 2024 not only helped support our programs financially but also brought our community closer together through joyful, hands-on events. Each initiative reflected the spirit of generosity, creativity, and collaboration that defines SSGS.

Holiday Photoshoot Sessions

Our annual Holiday Photoshoot offered families the chance to capture special moments in a festive, welcoming setting. With themed decorations and volunteer photographers, the event created lasting memories while raising **\$1,200** to support SSGS programs. It was a joyful way to engage with our community during the holiday season—and a beautiful expression of love, unity, and giving.



Community Garage Sale

Our popular Garage Sale returned in 2024, bringing together volunteers and supporters for a full day of donations, deals, and connection. Gently used items were donated by members and friends of the center, and all proceeds, totaling **\$938.57**, directly supported our educational and outreach programs. The event was not only a financial success but also an opportunity to share our mission with visitors and neighbors.



Together, these efforts raised a total of **\$2,138.57** and helped us continue our mission throughout the year. We're grateful to everyone who donated, participated, and made these events such a success.



Social Projects

Issaquah Meals

The Issaquah Meals Project has been a key part of local support for over 30 years, offering hot meals to individuals experiencing homelessness, families, and seniors in need. Every first and third Saturday of the month, our dedicated volunteers come together to prepare and serve meals with care and compassion.

In 2024, we **served 792 meals**, an increase from the 569 meals provided in 2023. This consistent service helped bring stability, nourishment, and comfort to many in our community.

Beyond meeting basic needs, the program continued to bring people together—volunteers and guests alike, fostering friendship, kindness, and a deeper sense of connection.

Open Arms

The Open Arms Project supports foster families by providing essential items like diapers and wet wipes, helping ease daily challenges with care and compassion.

In 2024, thanks to the generosity of our community, we donated:

- **2,068** diapers
- **3,072** wet wipes
- **70** pairs of socks
- **12** underwear

Every month, we adjust our donations based on the specific diaper sizes requested by the foster care system. This helps us make sure families receive exactly what they need, when they need it.

These items have made a real difference in the lives of children in foster care, supporting their hygiene, comfort, and overall well-being. We are grateful to all who contributed and remain committed to growing this important work in the year ahead.





Financial Overview

The Spiritist Study Group of Seattle (SSGS) entered 2024 with a strong financial foundation, holding a cash balance of **\$9,152.28**, equivalent to approximately one year of operating expenses. This reserve aligns with widely recognized nonprofit financial standards, which recommend maintaining three to twenty-four months of operational funding to ensure organizational resilience. Maintaining this reserve enables SSGS to meet short-term obligations, respond to unforeseen expenses, and strategically plan for the future.

Our revenue model is primarily sustained through **individual contributions**, which continue to be the most significant source of income for the organization. These contributions, supplemented by occasional fundraising initiatives, reflect the generosity and commitment of our supporters. Their continued support empowers our volunteers to offer meaningful programs and services to the community.

Looking ahead, this stable financial position allows SSGS not only to sustain current activities but also to plan for future growth. One such initiative includes the potential rental of an additional classroom in 2025 to expand our educational programs and better serve the children in our community.

Fiscal Year: 2024		12/31/2024
Beginning Balance (Cash)		\$9,152.28
Individual Contributions	Amount	
TOTAL		\$8,916.42
FUNDRAISER	Amount	
TOTAL		\$2,153.57
Retail Sales	Amount	
TOTAL		\$0.00
Expenses	Amount	
TOTAL		\$8,995.69
Ending Balance		\$11,226.58



Marketing Overview

Expanding Our Reach and Strengthening Connections

In 2024, the Spiritist Study Group of Seattle (SSGS) made great strides in expanding its reach and building stronger connections within and beyond our community. Through thoughtful communication and marketing efforts, we were able to share Spiritist teachings more widely, strengthen relationships, and enhance our approach to sharing news and updates.

Growing Our Presence on Instagram

We saw strong growth on Instagram, where consistent, mission-aligned content helped us reach more people. Our account is now among the most followed Spiritist pages in the U.S.

Better Communication Tools

We simplified WhatsApp communication by combining study groups into one main chat, creating a more focused and supportive space.

Stronger Community Connections

With a redesigned website and more engaging social media, we deepened relationships and encouraged conversation. Challenges remain in increasing interaction and using YouTube more effectively.

Purposeful Educational Outreach

Our digital content—shared in both English and Portuguese—was aligned with weekly studies and focused on clarity and relevance across fewer, high-impact platforms.

Digital Performance Highlights

Website

- Total Users: 635
- Total Page Views: 1,112
- Audience Location:
 - 80% from the U.S.
- Device Use:
 - Desktop (55%) | Mobile (45%)

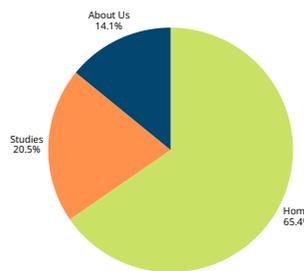
Instagram

- Published Content:
 - 375 Stories | 162 Posts (+32.9% YoY)

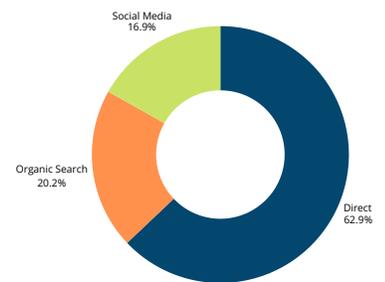
4.6K Total Reach (+203.7% YoY)	1,725 Profile Visits	1,156 Followers
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Top Pages Visited:



Traffic Sources:



Top Performing Posts (by likes):

- Volunteer Invite by Tatiane – 50 likes
- Issaquah Meals Service – 46 likes
- Garage Sale Recap – 44 likes

Audience Demographics:

- 60% Women, 40% Men
- Top Countries: Brazil (68%), U.S. (23.7%)
- Top U.S. City: Seattle



A Year of Growth and Gratitude

Message from our President

The year 2024 was a time of growth and renewal for our Spiritist Center. We started the year full of hope and now look back with deep gratitude. We are thankful for God's love and guidance, which supported us every step of the way.

Throughout the year, our programs grew stronger—spiritist studies, classes for children and youth, charitable outreach, and special events like the Garage Sale and Family Spiritist Retreat. These efforts deepened not just in structure, but also in spirit, thanks to the dedication of our volunteers and participants.

Our children's and youth programs continued to thrive, helping young minds and hearts connect with the teachings of the Gospel. Service projects like Issaquah Meals reminded us of the importance of caring for others. Our study groups remained strong, guided by Jesus' teachings and the support of our spiritual mentors. New friendships were formed, and a spirit of unity and kindness was felt in everyday moments.

As we welcome 2025, we do so with faith and open hearts. We look forward to a year filled with light, learning, and connection. May we continue to grow together, support one another, and share the message of love and hope that Spiritism brings.

With sincere thanks for all we've shared and strong faith in what's to come, we wish everyone a peaceful, joyful, and love-filled new year.

Flavia Carolynne

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Thank You



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