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ANNUAL
REPORT



Our Mission

To welcome and assist all those who desire spiritual development of themselves and their families through the dissemination, teaching, and practice of the Spiritist Doctrine.

Our Impact

Strengthening Our Christian Spiritual Foundation Through Shared Growth

Through consistent study and reflection, we deepened our understanding of Spiritist teachings and strengthened the foundation of our collective mission. This year's journey reflected greater confidence, continuity, and spiritual maturity, reinforcing both individual growth and shared purpose.





Growing Through Service, Learning, and Experience

As we continued learning together, our study groups became more than a place to study—they became a place where friendships grew, people felt welcomed, and meaningful connections were built. Through our weekly Spiritist studies, participants found support, encouragement, and a sense of belonging that reached beyond our meetings and into their daily lives, families, and service activities.

Our study sessions also provided a space for reflection and spiritual growth during life's challenges. Many participants shared that the teachings helped them find greater peace, hope, and strength as they faced everyday situations.

What began as a local effort continues to reach far beyond Seattle. Through virtual participation, our studies connected people in cities such as Atlanta, Chicago, and Austin, as well as individuals in other countries. This growing network has allowed us to share learning, friendship, and spiritual support across different communities and cultures.

Every person who participated, whether by attending, volunteering, teaching, or simply being present, helped strengthen our mission. Together, we continue to build a community grounded in study, service, learning, and mutual support.





Fundraising & Community Engagement

This year, fundraising efforts continued to provide essential support for our programs while strengthening community bonds through meaningful, hands-on initiatives. Each activity reflected the organization's spirit of generosity, collaboration, and shared purpose, bringing members together in support of our mission.

Holiday Photoshoot Event

The annual Holiday Photoshoot provided families with a meaningful opportunity to capture festive memories in a warm and welcoming environment. Featuring themed decorations and supported by volunteer photographers, the event fostered community connection and celebration during the holiday season.

In addition to creating lasting memories, the initiative raised **\$1,200** in support of SSGS programs, reinforcing its role as both a community-building and fundraising activity rooted in joy, unity, and service.



Community Garage Sale

The annual Garage Sale returned in 2025 as a community event that brought together volunteers and supporters. Gently used items were donated by the community, encouraging sustainable giving and connection.

The event raised **\$722**, with all proceeds directly supporting SSGS educational and outreach programs. Beyond its financial impact, the initiative also served as a meaningful outreach opportunity, allowing SSGS to share its mission with visitors and neighbors in a welcoming, community-centered setting.



YoYo Garden Project

Growing Leadership, Creativity, and Compassion

The YoYo Gardening Project is a new initiative that encourages children and youth to actively participate in service while developing values such as teamwork, responsibility, creativity, and compassion.

Participants are involved in every step of the project—from creating handmade items to developing the name, logo, packaging, and promotion, to sales, and to deciding how the funds raised are used. Through this hands-on experience, they strengthen their manual, social, emotional, and spiritual skills.

In its first year, **the project raised \$455**, demonstrating how small acts of dedication can create a meaningful impact. Funds raised through the project are allocated to three main areas: **sustaining project materials and activities, supporting local animal shelters, and providing resources for children's evangelization classes**. These efforts reinforce the project's commitment to education, compassion, and continuity.

Each handmade piece represents more than creativity; it reflects the love, effort, and shared purpose of our children and youth as they transform simple actions into acts of kindness.





Social Projects

Issaquah Meals

The **Issaquah Meals** Project has been a cornerstone of community support for more than 30 years, providing hot meals to individuals experiencing homelessness, as well as families and seniors facing food insecurity. SSGS joined this initiative in 2021 and has proudly served meals on the first and third Saturdays of each month. Through the dedication of our volunteers, each meal is prepared and served with care, compassion, and a commitment to supporting our neighbors in need.

In 2025, the program continued its consistent service, helping provide nourishment, stability, and comfort to those in need. This year, we served **854** meals.

Beyond meeting immediate needs, the Issaquah Meals Project continues to foster connection and dignity, bringing together volunteers and guests in an environment of kindness, respect, and shared humanity.



Open Arms

Supporting Children in Foster Care

The **Open Arms Project** supports foster families by providing essential items such as diapers, wet wipes, hygiene products, clothing, and other necessities requested by the foster care organizations we serve. These contributions help ease daily challenges and provide children with greater comfort and care.

In 2025, thanks to the generosity of our community, we donated **\$780 worth of essential items** to two foster care organizations:

- **Foster Hearts Store Closet** – Bellingham, WA: Provides free clothing and personal items to children in foster care, from infancy to age 18.
- **Fostering Love Boutique** – Everett, WA: Provides essential items and support to children and families involved in foster care.

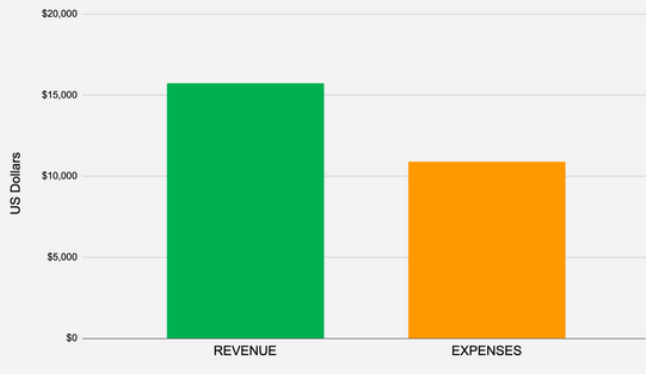
Through this effort, we helped improve the well-being of children in foster care.



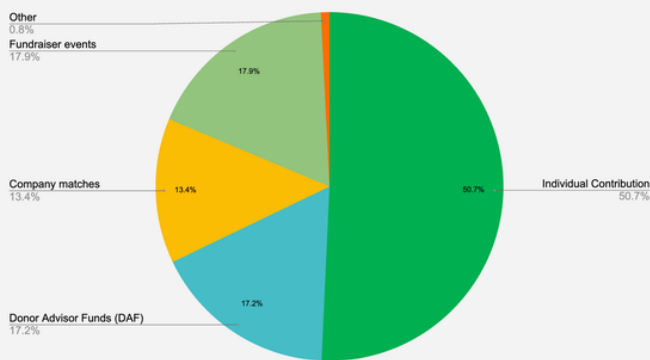


Financial Overview

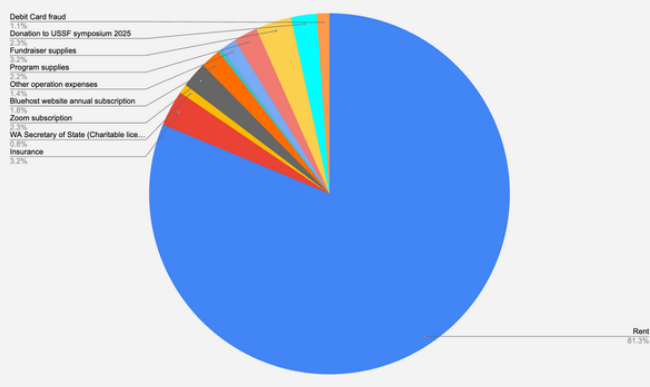
Revenue vs Expenses. Tax Year 2025.



Revenue Distribution. Tax year 2025.



Expense Distribution. Tax Year 2025.



The Spiritist Study Group of Seattle (SSGS) maintains healthy finances. The organization ended 2025 with a cash flow that represents a year and a half of expenses. It's standard for nonprofits to maintain a minimum of 3 months and a maximum of 2 years of operating funds on hand as a cash reserve.

This assures that the organization continues to meet its short-term obligations, cover unexpected expenses, and plan for the future. The SSGS revenue streams consist of individual contributions, donor-advised fund (DAF) contributions, fundraisers, and company matches.

The individual contributions are the main source of revenue for the organization.

The generosity of donors makes it possible for the SSGS volunteers to continue serving our community. With a consistent cash flow, we can maintain the present programs and invest in future growth.





Digital Presence & Engagement Overview

In 2025, the Spiritist Study Group of Seattle (SSGS) strengthened its digital presence and expanded its ability to connect individuals through spiritual education, meaningful dialogue, and online community engagement. Through consistent publishing, livestream programming, and inspiring spiritual content, SSGS reached thousands of individuals organically across Instagram and YouTube.

The organization’s digital channels experienced significant growth, generating over **34,000 Instagram views**, nearly **5,000 YouTube views**, more than **1,000 hours** of watch time, and over **650 new followers and subscribers combined**. SSGS continued to build a loyal audience, particularly among adults ages 35–64, with strong engagement from Portuguese-speaking communities in Brazil and the United States.

Performance trends confirmed that livestreams, gospel at home, spiritual studies, and guest-led programs were the strongest drivers of engagement. The participation of spiritual leaders, guest speakers, and community voices strengthened the authenticity of the content and helped deepen audience connections.

While the website continues to serve as an important hub for information, events, study groups, and donations, opportunities remain to strengthen pathways from social media engagement to meaningful website actions. Overall, 2025 demonstrated strong digital momentum, increased global visibility, and a growing online spiritual community.

Digital Impact Overview

Growing Our Global Spiritual Community

Instagram	YouTube	Community
34K Views	5K Views	Brazil & U.S. Top audiences
5.6K Reach	1.1K Watch Hours	Majority women (62–66%)
1.4K Interactions	+130 Subscribers	Strongest age group: 35–64
+520 New Followers	77% Views from Livestreams	Organic community growth



Performance

INSTAGRAM: BUILDING DAILY SPIRITUAL CONNECTIONS

In **2025**, Instagram supported strong organic growth for SSGS, reaching **34K** views, **5.6K** accounts **(+114% YoY)**, and **1.4K** interactions **(+100% YoY)**. The platform also drove **1.9K** profile visits **(+132% YoY)** and gained **520** new followers through **509** published posts and stories.

Total Views

34K

(100% organic, no paid advertising)

Profile Visits

1.9K

(+132% YoY)

New Followers

+520

YOUTUBE: DEEPENING SPIRITUAL LEARNING THROUGH VIDEO

In 2025, YouTube played a key role in deepening spiritual learning within the SSGS community. The channel generated **4,970 total views**, supported by over **1,069 watch hours** and **+130 new subscribers**.

Content visibility remained strong with **54.3K** impressions and a **3.5%** click-through rate. At the same time, livestreams accounted for **76.9%** of total views, reinforcing their importance as the primary format for audience engagement and spiritual connection.

Total Views

5K

Impressions

54.3K

New Subscribers

+130

Ages

35–64



34%
Male



66%
Female

Top Countries



CONCLUSION & LOOKING AHEAD

In 2025, SSGS expanded its digital reach and strengthened its global spiritual community through meaningful, fully organic engagement. Looking ahead, SSGS will continue to enhance digital connections and expand access to Spiritist education and community experiences worldwide.





Message from the President

As we close 2025, our hearts are filled with gratitude for everything we experienced together this year. It was a year of learning, growth, friendship, and service. We continued the activities that had already become part of our group's journey, but this year we did so with more experience, more confidence, and a deeper understanding of what we can accomplish together.

Along the way, we welcomed new participants, made adjustments, learned, and celebrated many blessings. We also faced challenges, but those challenges helped us grow stronger and reminded us that every step of the journey has a purpose.

Above all, we are grateful to God for the opportunity to walk this path together, studying, serving, supporting one another, and sharing the teachings of the Gospel within our community and our families.

Thank you to everyone who gave their time, energy, ideas, and dedication throughout the year. Every contribution, no matter how small it may have seemed, helped make this work possible.

As we look ahead, we do so with hope and excitement for what is yet to come. May we continue growing together, welcoming new friends, learning from one another, and finding new opportunities to serve. Thank you for being part of this journey.

Flavia Carolyne

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"Without charity, there is no salvation."

Allan Kardec, The Gospel According to Spiritism

